



VISUAL MERCHANDISING IMPLEMENTATION

Stimulate sales and deliver consistently great customer experience

WHY SHOULD YOU USE THIS WORKAPP?

With this mobile-enabled Visual Merchandising Implementation WorkApp, you can drive consistent Visual Merchandising implementation at every single store quickly and efficiently.

A structured picture/video submission framework ensures that you get all implementation pictures without misses. Automated reminders reduce mundane but necessary follow-up effort while bringing the pictures in time and driving accountability.

Features like 'Date time stamp on pictures', 'Geo-location tracking/fencing', and 'Live camera evidences only' ensure that you get credible visuals

The structured reporting framework provides real-time visibility into the implementation status across stores and also provides quick and easy access to the submitted pictures for easy review, feedback, and correction tracking.

The Wooqer ppt generator takes away hours or even days of effort putting together presentations for management reviews, allowing the generation of a presentation with implementation pictures from across all stores in just a few clicks with the ability to get pictures of only one or few sections, one or few stores or a combination of both.

WHAT DECISIONS DOES THIS WORKAPP POWER?

- Know which stores or teams need attention or assistance today
- Get insights to improve the Visual Merchandising rollout process
- Identify training needs and plan interventions

WHEN IS THIS WORKAPP RIGHT FOR YOU?

If you create and share Visual Merchandising guidelines for your product and want to track implementation status across stores, this WorkApp is right for you. Even if you have people operating on poor quality networks or with device constraints, you can use this WorkApp as it enables cross-device access, offline working, and multiple scenarios impacting remote locations.

STARTING WITH THIS WORKAPP IS EASY

You can be up and running on this WorkApp within 4 hours! All you need to do is to upload your store and user list on Wooqer and invite them to use the WorkApp. You may also want to make a few configuration changes like Add or remove fields or sections and choose where response/evidence is needed and where it is mandatory or optional.

Starting with the WorkApp does not require external support, but consider support or a Wooqer Creator training in case you need to make significant configuration changes to the WorkApp.

THE WORKAPP IS BEST IN CLASS

The WorkApp brings in years of on-ground experience enabling over 200,000 VM Implementations across geographies. It is optimized based on these learnings and can handle practical challenges like poor or no network scenarios, behavioral issues around people submitting older pictures and many more practical hacks.

CAPABILITIES TO GET THE JOB DONE!



User Access Management



Predefined Cut-off or End date



Picture Evidence



Video Evidence



Geo-Fencing



Geo Tracking



Auto-Reminders



Date | Time Stamp on Pictures



Live Camera Evidence



Automated Escalations



Real-Time Auto-Aggregated Reports



Automated PPT Generator