Visual Merchandising Changeover

wooqer workApp

Talk to Sales   **Sign up for FREE**

No.1

Introduction

With the Wooqer Visual Merchandising Changeover workApp, get the fastest possible VM changeover with credible live camera pictures from 'all' stores coming together quickly and easily. The Wooqer Visual Gallery enables faster reviews with visibility into pictures from all stores in one go and makes it possible to share feedback and track corrections.

Share guidelines → Ask for pictures → Review submissions → Provide feedback → Track corrections → Present to management

Enabling features

✓ Content sharing	✓ Geo-fencing	✓ Drop PIN on image
✓ Targeted auto-Assignment	✓ Live Camera pictures	✓ Contextual Tasks
✓ Progress Report	✓ Date | Time Stamp	✓ PPT Generator
✓ Configurable workApp	✓ Video evidence	✓ Smart Access for Reports
✓ Offline Mode	✓ Visual Gallery	✓ Notifications & Reminders
✓ Real-time Completion Report	✓ One - click Feedback	✓ + more

workApp details

Industries:
Retail

Functions:
Retail Operations
Visual Merchandising

Variants available
Fashion
Footwear
Department Store
Grocery
Jewelry
Eyewear

Creator:
Visual Edge

Evolving since
_2014_

FAQs

Can I customize the workApp?
Yes, a whole lot of customizations are possible, ranging from the periodicity, sections, subsections, fields, name of the workApp, your personalized branding, workflow mapping and much more. Talk to a Product Specialist for specifics.

What insights does this workApp enable?
With this workApp you can :
- Know which stores or teams need assistance today
- Get insights to improve the Visual Merchandising Changeover process
- Identify training needs and plan interventions

What IT infrastructure or IT team involvement do I need to use this workApp?
All you need is the devices where your users can use Wooqer and internet connectivity in form of Mobile data, Wifi or Broadband connection. The App works on both iOS and Android devices. No IT team involvement is needed except to whitelist the Wooqer IP and mails from Wooqer where firewalls may block such access.

App in numbers

100+ Brands	**40000+** stores	**50000+** users	**200000+** changeovers

Business Impact

80% faster
VM changeover

70% lesser effort	**100%** visibility	**6X** frequency	**100%** consistent

Where is the data stored? Who owns it and how does Wooqer ensure data security?
Your data (including images) submitted on the App are owned entirely by you and Wooqer claims no ownership of your data. We do not access or use your data in any form except basic industry benchmarking or towards support requested by you. The data is stored on the cloud on Wooqer servers and is absolutely secure. We undergo stringent security procedures and audits to ensure that your data is never at risk.

What are the integration possibilities available with the workApp?
The workApp can integrate with any other tools using available APIs. With these APIs, data from another system can be brought into the workApp and data from the workApp can be taken to other systems

What does it take to get started?
You can be up and running with this workApp within 4 hours! All you need to do is to
- Customize the workApp if needed, set reminders/ notifications and activate workApp
- Upload your store and user list on Wooqer and invite user to use the workApp.
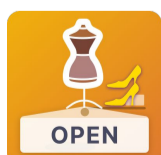- Start tracking reports

About Wooqer

Wooqer is an App for Ops that brings you ready to use WorkApps through the Wooqer Marketplace. Wooqer WorkApps have been built in partnership with industry experts and give you a headstart not just in your digitization journey but also in your process definition or improvement efforts. All Apps can be quickly and easily customized without any IT or Wooqer team dependence using the Wooqer Creator toolset. You can also use the Creator toolset to create new WorkApps on the go.

About VisualEdge

VisualEdge is a Wooqer Creator with expertise in the domain of Visual Merchandising and Visual Experience Management. The Brand brings you a series of WorkApps that are now proven on the ground!
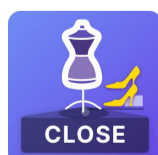
Related WorkApps

Start of Day Checklist
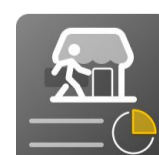Ensure customer readiness at every store every day

Learn more

End of Day Report
Keep stores safe for the night and ready for a timely start the next morning

Learn more

Store Visit Report
Strengthen management effectiveness & controls with a mobile enabled Store visit App

Learn more