FACTSHEET

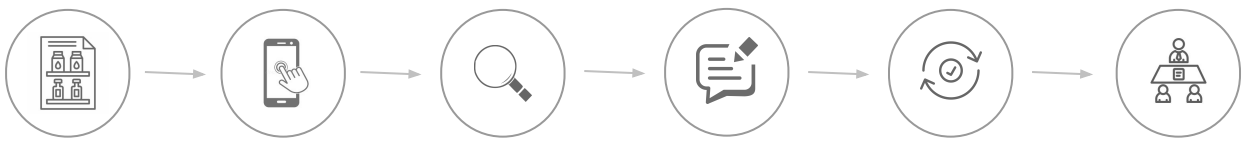
Visual Merchandising Changeover

wooqer WorkApp

Talk to Sales | Sign up for FREE

Introduction

With the Wooqer Visual Merchandising Changeover workApp, get the fastest possible VM changeover with credible live camera pictures from 'all' stores coming together quickly and easily. The Wooqer Visual Gallery enables faster reviews with visibility into pictures from all stores in one go and makes it possible to share feedback and track corrections.



Enabling features

- ✓ Content sharing
- ✓ Targeted auto-Assignment
- ✓ Progress Report
- ✓ Configurable workApp
- ✓ Offline Mode
- ✓ Real-time Completion Report
- ✓ Geo-fencing
- ✓ Live Camera pictures
- ✓ Date | Time Stamp
- ✓ Video evidence
- ✓ Visual Gallery
- ✓ One - click Feedback
- ✓ Drop PIN on image
- ✓ Contextual Tasks
- ✓ PPT Generator
- ✓ Smart Access for Reports
- ✓ Notifications & Reminders
- ✓ + more

WorkApp details

Industries:
Retail

Functions:
Retail Operations
Visual Merchandising

Variants available
Fashion
Footwear
Department Store
Supermarket
Jewelry
Eyewear

Creator:
Visual Edge

Evolving since
2014

FAQs

Can I customize the workApp?
Yes, a whole lot of customizations are possible, ranging from the periodicity, sections, subsections, fields, name of the workApp, your personalized branding, workflow mapping and much more. Talk to a Product Specialist for specifics.

What insights does this workApp enable?
With this workApp you can :
- Know which stores or teams need assistance today
- Get insights to improve the Visual Merchandising Changeover process
- Identify training needs and plan interventions

What IT infrastructure or IT team involvement do I need to use this workApp?
All you need is the devices where your users can use Wooqer and internet connectivity in form of Mobile data, Wifi or Broadband connection. The App works on both iOS and Android devices. No IT team involvement is needed except to whitelist the Wooqer IP and mails from Wooqer where firewalls may block such access.

App in numbers

100+ Brands

40000+ Stores

50000+ Users

200000+ Changeovers

Business Impact

80% faster

Visual Merchandising changeover

70%	100%	6X	100%
Lesser effort	Visibility	Frequency	Consistent

Where is the data stored? Who owns it and how does Wooqer ensure data security?
Your data (including images) submitted on the App are owned entirely by you and Wooqer claims no ownership of your data. We do not access or use your data in any form except basic industry benchmarking or towards support requested by you. The data is stored on the cloud on Wooqer servers and is absolutely secure. We undergo stringent security procedures and audits to ensure that your data is never at risk.

What are the integration possibilities available with the workApp?
The workApp can integrate with any other tools using available APIs. With these APIs, data from another system can be brought into the workApp and data from the workApp can be taken to other systems

What does it take to get started?
You can be up and running with this workApp within 4 hours! All you need to do is to

- Customize the workApp if needed, set reminders/ notifications and activate workApp
- Upload your store and user list on Wooqer and invite user to use the workApp.
- Start tracking reports

About Wooqer

Wooqer is an App for Ops that brings you ready to use WorkApps through the Wooqer Marketplace. Wooqer WorkApps have been built in partnership with industry experts and give you a headstart not just in your digitization journey but also in your process definition or improvement efforts. All Apps can be quickly and easily customized without any IT or Wooqer team dependence using the Wooqer Creator toolset. You can also use the Creator toolset to create new WorkApps on the go.

About VisualEdge

VisualEdge is a Wooqer Creator with expertise in the domain of Visual Merchandising and Visual Experience Management. The Brand brings you a series of WorkApps that are now proven on the ground!

Related Apps

Start of Day Checklist

Ensure customer readiness at every store every day

Learn more

End of Day Report

Keep stores safe for the night and ready for a timely start the next morning

Learn more

Store Visit Report

Build strong control with credible evidence based audits

Learn more