

Senior Product Manager - Mobile

Our Mobile Story in the making

Wooqer SuperApp is about the “getting job done” for any app.

Our Wooqer App is loved by all our users and it’s time to make the next leapfrog. The shift would mean a) Awesome Experiences that focuses on Getting the Job done even faster, b) live dashboard on the move, c) launch Apps for all Mobile devices, and d) importantly, Launch the SuperApp that brings alive Marketplace on Mobile.

We invite you to join the journey and craft our as well your future growth.

What will you Achieve?

- Laying a foundation for growth by Crafting Wooqer SuperApp - An App for Ops
- Delivering value to users ; Apps are Useful, Usable and are continuously Used
- Research to better understand mobile Users and use cases
- Work closely with design and engineering to develop solutions to customer needs
- Partner with cross functional partners like Marketing, Sales and Customer Success
- Overcoming challenges and evolving practices to improve quality and velocity.
- Share & Evolve Strategy, Roadmap, Product and its adoption

About you

- 7+ yrs of Product Management Experience on both iOS & Android Application
- Ability to translate broad vision into decisive action
- Strong sense of responsibility, ownership and mindset of “get things done”.
- Problem solver; ability to break down complex requirements into actionable tasks.
- Strong customer focus and empathy
- Enjoy Driving collaboration cross-functional teams
- Comfortable with ambiguity and thrive in an fast paced-environment



About Wooqer

Wooqer is a one of its kind journey where profitability comes first. With customers who genuinely get value from the product and are willing to pay for it, scale is a natural next step. And that's the next phase of the Wooqer journey. We are preparing for growth.

The already available Creator tools that users love to use and the hundreds of apps users have self created on the Wooqer Super App form the foundation for our growth. Global expansion, New selling methodologies, Marketing focus and a B2B apps marketplace shall make it happen.

At Wooqer, Intelligence is hygiene and Execution capability a necessity. We build things right and blow customer expectations away, every single time. We chase crazy big goals, take full ownership, deliver excellence and celebrate our successes. We pay attention to detail and are right..most times as we simplify work for self and users. We are building the future. Today. And last but not the least, we are frugal. After all, we are still building a profitable company.

Our Leadership

Vishal Purohit

As Founder and CEO of Wooqer, Vishal leads the product vision and organization. Vishal is a serial entrepreneur with multiple successful exits. Vishal has held Technology, Sales, Operations, Chief Executive and Advisory roles in his journey to Wooqer. Vishal holds a BE in Comp. Sc from Univ of Pune.

Sarika Pandey

As Co-Founder of Wooqer, Sarika anchors all customers enabling them to self create solutions for day to day needs and identify opportunities to continually derive more value. Before Wooqer, Sarika was a banker having held various avatars at ANZ, SCB and Kotak. Sarika holds an MBA from FMS Delhi and is a medical science graduate from AIIMS.

Rakesh Agarwal

As Chief Technology and Product Officer, Rakesh is working towards making Wooqer more scalable and valuable. Before Wooqer, Rakesh has led growth of Products & Tech with Market leaders like SAP and Tally. He also brings with him the experience of an Entrepreneur. Rakesh holds a Bachelor Degree from IIT Delhi.

Kailash Iyer

As a VP – Finance, Kailash is leading the finance, legal, compliance & admin team and is striving to unlock value for all stakeholders. Kailash is a versatile professional, with entrepreneurial mindset, with diverse experience in financial and business environments. Prior to Wooqer, Kailash led a similar role at Hashedin By Deloitte. Kailash is a Chartered Accountant and a Narsee Monjee College alumnus